

Attorney Docket No. 352738.00800

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Itaru Tanimura, et al.

Serial No. 10/560,770

Filed: June 7, 2006

Title: *Apparatus and Method for Assisting
Marketing*

Group Art Unit: 3629

Examiner: To Be Assigned

PRELIMINARY AMENDMENT

The Office of the Commissioner for Patents
Alexandria, VA 22313-1450

Sir:

This is a Preliminary Amendment for filing in the above-identified patent application. Please amend this application before prosecution of this case.

Amendments to the Claims are reflected in the listing of Claims on

Page 2 – 18 of this paper.

Remarks are reflected on page 19 of this paper.

Preliminary Amendment
U.S. Serial No. 10/560,770